
2016 Breast Cancer Awareness Ideation Guide



Breast Cancer Awareness Month

October is Breast Cancer Awareness month and we aim to help our clients and colleagues learn more about breast cancer, which is the most common cancer in women worldwide and the second most common cancer overall.

With over 3 million women battling breast cancer today, everywhere you turn there is a mother, daughter, sister, or friend who has been affected. Men can also be diagnosed with breast cancer affecting just as many lives.



1 IN 8 WOMEN
will be diagnosed with breast cancer in their lifetime

The Best Protection is Early Detection

However, breast cancer is now being detected at an earlier stage largely because people are taking more preventative measures, such as self exams, education, and regular mammograms. Overall, early detection leads to greater success as treatments are improving as well.



Educate and Empower

It is so important for brands to have a point of view, whether it is directed towards the environment, poverty, water as a resource or causes such as breast cancer or education.

Join us in educating yourself and others as we help raise awareness for breast cancer.

Links to Learn About:

- Cancer: <http://www.cancer.org/>
- Getting Involved: <http://www.abcf.org/>
- Early Detection: <http://www.nationalbreastcancer.org/>
- Inspiring Hope: <http://www.beyondtheshock.com/>

Tee Sanitizer Spray



Billboard Cap Hand Sanitizer Spray



Awareness Ribbon Key Holder



Ribbon Shape Credit Card Mints



Breast Cancer Awareness Tin of Mints



Ribbon Hot/Cold Pack



Awareness Ribbon Keep-It



Awareness Kit



Ribbon Carabiner



Awareness Ribbon 24 oz. Water Bottle



18 oz. Mood Push 'n Pull Bottle with Dome Lid



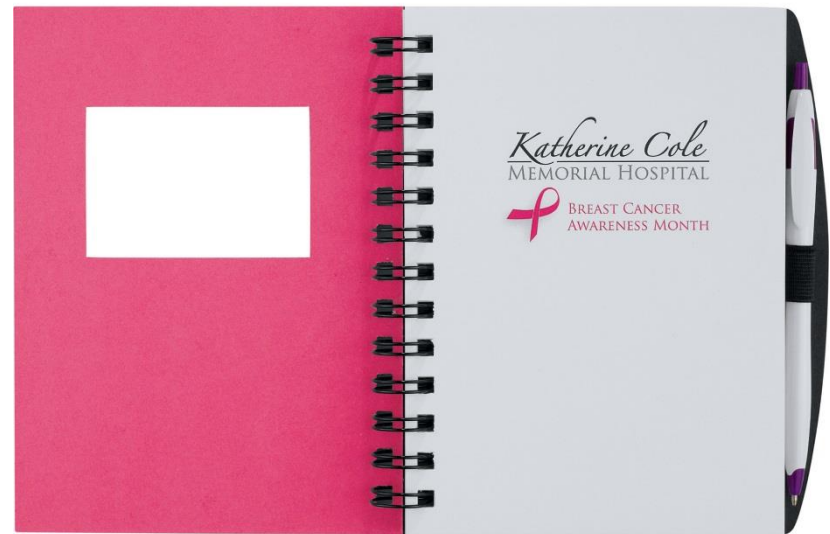
Awareness Yoga Mat



Sports Duffle Bag



Frame Rectangle Hardcover JournalBook



Awareness Ribbon Pen



Mop Topper Screen Cleaner With Stylus Pen



Silicone Cable Organizer



Awareness Ribbon Stress Reliever





Thank You

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