

National Take Our Daughters  
and Sons to Work Day

Thursday  
April 27



2017 Ideation Guide

# Fun Facts

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- On the fourth Thursday of each April, more than 37 million Americans at over 3.5 million workplaces participate in Take Our Daughters and Sons to Work Day
- This year marks the program's 24<sup>th</sup> anniversary



This year's theme is:



# Best Practices for a Blast

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- Plan the day based on your child's interests
- Seek advice from other parents
- Touch base with your employer about the day
- Have children other than your own join you
- Establish ground rules
- Engage your children with various assignments
- Introduce your children to your colleagues
- Have fun!

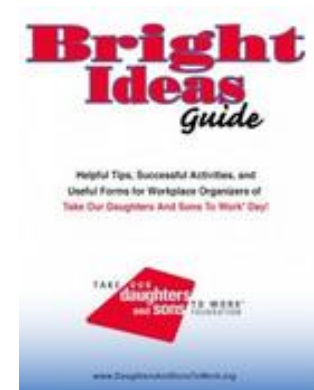
# Helpful Links

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Whether you're a parent or an organizer, we can all benefit from cultivating this valuable program in the workplace.

It will positively reinforce your company's brand in a positive light while also engaging your human capital and their families.

Below are some helpful links to guide your planning process:



# Promotional Products Ideation

# Coloring Book Set

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## Coloring Book Set

Coloring book set includes one sketch and coloring book, 8 crayons and six colored pencils with pencil sharpener in a small zippered 70 denier nylon / clear vinyl pouch.

# ScribbleTee White T-Shirt



## ScribbleTee:

100% cotton custom printed adult or youth size white t-shirt with unique washable non-toxic markers in a ziplock poly bag.

ScribbleTees was developed by educators to inspire creativity in children. The markers completely wash out so you can create a new ScribbleTee every time you wear it!



# Coloring Tee



## Coloring Tee:

100% White Cotton Tee shirt, screen printed with Puff Ink for easy decoration. Tee Shirt is premounted on artboard and ready to color with supplied permanent fabric markers.

# Kraft Lunch Bag



## Kraft Lunch Bag:

Kids can decorate the natural Kraft surfaces with crayons, markers or colored pencils. Lightweight construction with hook and loop tape closure for secure closure. Non-woven polypropylene paper with accent trim and 19" handle.



# Kraft Magazine Tote

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## **Kraft Magazine Tote:**

Kids can decorate the natural kraft surfaces with crayons or markers to personalize these reusable bags and create family keepsakes. Flat and lightweight for easy storage and transport. Non-woven polypropylene paper with accent trim and 24" handles.

# Yes Yes Yo-Yo

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## **Yes Yes Yo-Yo:**

Choose the Yes Yes Yo-Yo as a fun giveaway. More than a toy, this transparent plastic yo-yo can be used for work and play. When you're stressed or need time to think of an incredible idea, use this yo-yo as your go-to.

# Paws N Claws Lunch Bag



## **Paws N Claws Lunch Bag:**

210D polyester, insulated with Mylar® lining. Exclusive copyrighted designs. Animal prints with fun 3-dimensional features. Fold over hook and loop tape closure. Front slip pocket. 18" handle.





# Paws N Claws Sport Pack



## Paws N Claws Sport Pack:

210D polyester

Animal prints with fun 3-dimensional features! Double draw-cord closure



# Kids' Optimum Cap

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## **Kid's Optimum Cap:**

Kids' Optimum Cap Specially tailored to fit the youth. 100% cotton twill, pigment dyed, garment washed, six-panel, low profile, soft Adams leather strap, antique brass buckle and tuck-in grommet.

Colors: White, Lemon, Pale Pink, Caribbean, Blue, Nautical Red, Khaki, Navy, Periwinkle, Tangerine, Lime, Forest Green, Hot Pink.

# Back-To-School Kit

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## **Back To School Kit:**

This kit features a Polyclean 28 oz. bottle (PB28) sure to get used and a draw string back pack (DSBP) that's a good item for kids to carry school supplies in between their locker and class.



# Junior Neon Sunglasses



## Junior Neon Sunglasses:

Features include dark, ultraviolet protective lenses to shield the eyes from the sun's harmful rays. Adheres to CPSIA guidelines. Up to 4 assorted colors available at no additional charge.

Frame: 1 3/4" H x 5 1/4" W

Temple: 1/2" H x 5" W.



# LED Finger Light in Matching Body Colors



## **LED Finger Lights:**

This 1 1/2" finger light features a bright LED and a matching colored body (red, blue, green and white). It easily fastens around the finger tip with Velcro (R) style closure. Batteries included and installed.

# USA-Made Custom Temporary Tattoos

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## **Custom Temporary Tattoos:**

Create a custom temporary tattoo with any logo or design. Our tattoos are made in the USA with cosmetic-grade inks, safe for the whole family. 100% Satisfaction Guaranteed!

# Children's Screened Wristbands

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## **Children's Screen Wrist bands:**

A variety of colors to choose from and an imprint area big enough to build maximum brand awareness. Have this wristband silkscreened in any message or logo that you desire. A simple yet effective promo that never fails!

# Whistle Key Light Flasher

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## **Product :**

A fun gift fully custom deck of cards

Qty: 360

Price: \$1.75

Setup: \$55.00

Pricing includes : 1 color one location location. Full color add \$0.30 each

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Mix and Match Puzzle

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## **Product :**

A fun gift for your customers who enjoy a challenge, this mix and match puzzle comes in a rectangular frame with 15 movable tiles. Consisting of durable ABS plastic, this puzzle is guaranteed to make a long-lasting impression on your target audience.

Qty: 360

Price: \$1.20

Setup: \$55.00

Pricing includes : digital imprint in both locations

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.



# Gear Depend On One Another Puzzle

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## **Product :**

You can "gear" up for your next promotional campaign with this gear puzzle set shaped stress reliever. Measuring 4" in diameter and 11/16" thick, this eye-catching therapeutic aid features three different colored pieces that fit together into one gear-shaped finished product. It is a great handout for auto body shops and garages, car dealerships and more, and it can be customized to your liking with an imprint of your brand logo for increase corporate awareness.

Qty: 360

Price: \$2.89

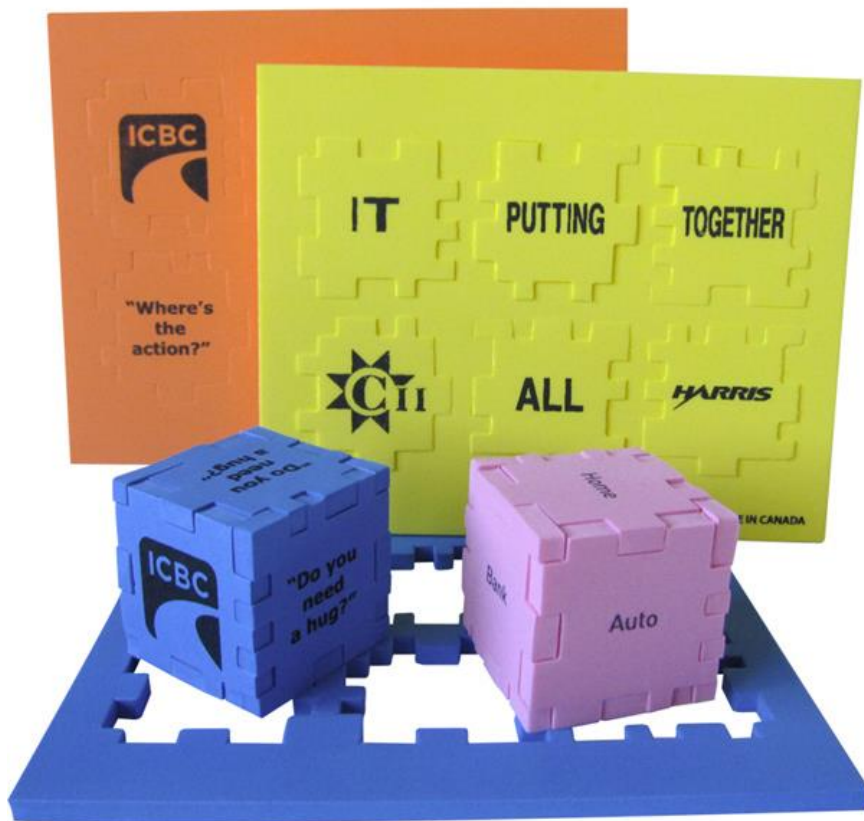
Setup: \$55.00

Pricing includes 1 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Putting It All Together Puzzle



## Product :

Give your prospects a fun tabletop stress reliever to toss around! They'll remember you well with our desktop puzzle cube. Measuring 1.5" assembled, and 4.75" x 6" flat, this foam cube is loads of fun to assemble. You can silkscreen your company's unique message in one-word pieces for them to puzzle out. A great compact trade show giveaway and a great mailer, too. It's an attention-grabber for almost any business or organization!

Qty: 360

Price: \$1.20

Setup: \$50.00

Pricing includes 1 color imprint 1 location

E-mail proof included.

**Production:** 10 working days after proof approval plus transit time.



# Puzzle Pen

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**Product :**

Puzzler Pen. The imagination pen! Two piece stick pen with one-of-a-kind design. Clear plastic case surrounds a challenging 2 ball maze game

Qty: 360

Price: \$0.84

Setup: \$50.00

Pricing includes 1 color imprint 1 location

E-mail proof included.

**Production:** 10 working days after proof approval plus transit time.

# Brain Teaser Puzzle



## **Product :**

Keep the brand name on their mind with this brain teasing puzzle. Remove the pieces and see how fast you can fit them back in the tray. It's not as easy as you think! Measuring 3 1/2" x 3 1/2"

Qty: 360

Price: \$3.40 ea. 1 color

Pricing includes 1 color imprint 1 location

Setup: 50.00

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Shine Bright Patch



## Product :

These Photogenic Quality Perfect Print Sublimated Logo Patches are full color, digitally printed decorations that are both photo-realistic and industrial capable! The customizable products feature high quality digital or photographic images that will impress all of the recipients. They are also commercially launderable, removable and reusable. They can be heat sealed or sewn onto garments. Their size = (Length/Width)/2. Ideal for uniforms, schools, clubs and baseball caps, they're the perfect addition to any marketing campaigns easy to stick, fun patch sticks can be used to personalize anything from your backpack to your cell phone! Simply peel and stick

Qty: 360

Price: \$1.92 for 2-3 inch

Setup: \$55.00

Pricing includes Full color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# It's All Good



## Product :

- Thumbs Up shaped Aqua bead gel therapy pack
- Store in refrigerator or freezer to use as cold therapy
- Soak in hot water for 5 minutes to use as hot therapy
- Safety tested for CPSIA, FDA and TRA (Toxicological Risk Assessment) reports for gel beads are available upon request
- Reusable, pliable and non-toxic
- Complete care and instructions printed on item

Qty: 360

Price: \$1.44

Setup: \$55.00

Pricing includes Full color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Bottle Cap Sport Bottle 22 oz.

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## **Product :**

Iconic body and cap give you a cool retro vibe. Durable Tritan material. Shatter, stain, and odor resistant. Screw-on spill resistant lid. Large opening for easy cleaning and filling. BPA free. 22oz.

Qty: 360

Price: \$1.70 ea. 1 color / \$2.35 ea. 2 color

Setup: \$67.70 for 1 color / \$108.60 2 color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Economy Sports Bottle 32 oz.

**Product :**

Features a leak-resistant push pull lid. It is not designed for hot liquid use. Choose from several different lid colors. This USA made product is BPA free and meets FDA requirements. Hand washing is recommended. These orders are sold in full carton quantities only.

Color: WHITE W/BLACK, WHITE W/BLUE, WHITE W/GREEN, WHITE W/ORANGE, WHITE W/PURPLE, WHITE W/RED, WHITE W/TEAL, WHITE W/WHITE

Qty: 360

Price: \$0.84 ea. 1 color / \$1.25 ea. 2 color

Setup: \$67.70 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Set of 5 Wax Highlighters



## Product :

These cool and colorful pens come packed in a convenient black pocket case with a clear cover. Unique gel wax highlighters will not smear ink or bleed through paper - you can even leave them uncapped without worrying about them drying out. Twist the bottom to advance the highlighter. This set includes pink, orange, yellow, green and blue pens.

Colors: TRANSLUCENT CLEAR

Qty: 360

Price: \$2.36 ea.

Setup: \$45.71

Pricing includes 1 color imprint

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.



# Handy Highlighter

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**Product :**

This handy promotional tool is featured in yellow, pink, green, orange and blue.

Colors: White

Qty: 360

Price: \$1.50 ea. 1 color / \$1.80 ea. 2 color

Setup: \$49.25 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5 – 7 working days after proof approval plus transit time.



# Five Prong Highlighter



## **Product :**

This handy promotional tool is featured in yellow, pink, green, orange and blue.

Colors: TRANSLUCENT CLEAR

Qty: 360

Price: \$0.95 ea. 1 color / \$1.25 ea. 2 color

Setup: \$49.25 per color

Pricing includes 1 or 2 color imprint  
1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Silicone Phone Wallet with Stand



## Product :

This handy phone wallet doubles as a vertical and horizontal stand - simply push down on the center strip of the wallet to prop up your phone. It adheres to the back of your phone with a powerful adhesive bond. These are perfect for carrying identification, room keys, business cards, cash, credit cards and more.

Colors: Black, Blue, GRAY, Lime, ORANGE, Pink, Purple, Red, White, Yellow

Qty: 360

Price: \$1.20 ea.

Setup: \$49.25

Pricing includes 1 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Dual Pocket Silicone Phone Wallet



## **Product :**

Adheres To Back Of Your Phone With Strong Adhesive. Perfect For Carrying Identification, Room Keys, Cash Or Credit Cards. Silicone Material

Colors: Black, Blue, Gray, Lime, Orange, Pink, Purple, Red, White, Yellow

Qty: 360

Price: \$1.10 ea.

Setup: \$49.25 ea.

Pricing includes 1 color 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Silicone Smart Wallet



## **Product :**

Measuring 2.25" x 3.5" and available in several colors, this convenient product attaches to your cellphone with adhesive and holds up to three cards securely.

Colors: Black, Green, Gray, Navy Blue, Orange, Pink, Purple, Red, Royal Blue, Teal, White, Yellow

Qty: 360

Price: \$0.91 ea. 1 color / \$1.25 ea. 2 color

Setup: \$61.55 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Handled Eco Set

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## **Product :**

Easy-carry eco-friendly notebook has a recycled paper pen and a 5 1/2" x 7 3/4" notepad with colored flags and 3" x 4" sticky notes.

Colors: Natural

Qty: 360

Price: \$2.50 ea.

Setup: \$64.30

Pricing includes 1 color 1 location imprint

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Pick-Up Sticks



## Product :

For a classic game that players of all ages can enjoy, pick-up sticks will do just the trick! Packaged in an artfully crafted wooden box, this fun and addictive game comes with 41 wooden sticks and instructions on how to play. The item measures 7 9/16" x 1 5/8" x 1" and can be customized to your liking with an imprint of your company name and logo to increase brand exposure

Colors: Natural

Qty: 360

Price: \$1.63 ea.

Setup: \$0

Pricing includes 1 color 1 location imprint

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Reveal Sticky Notes Book

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## **Product :**

Five assorted color sticky flags. Includes a black ink mini-ballpoint pen. Includes 80 ruled page perforated notepad. Pen imprint not available. Pens packed separately.

Colors: Black, Blue, Natural, Red, White

Qty: 360

Price: \$1.15 ea. 1 color / \$1.71 ea. 2 color

Setup: \$67.70 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.



# Plant-A-Shape Bookmark



## Product :

These bookmarks feature a full color imprint of your organization's logo and message and a unique seeded paper shape attached! Plant the seeded paper to grow wild flowers or a spruce tree in your garden or yard.

Colors: White, Violet, Lavendar, Royal Blue, Light Blue, Green, Yellow, Orange, Terra Cotta, Pink, Red, Burgundy, Brown, Cranberry

Qty: 360

Price: \$0.82 ea.

Setup: \$68.95

Pricing includes full color

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.



# 9" Color Blast Flyer Flying Disc



## **Product :**

USA made Color Blast Flyers are molded in six cool transparent colors with fun color splashes (molded in). Eye-catching, unique design flyers are measured 9" diameter, have large imprint area. 80 gram weight is heavier and flies better than the competition, CPSIA Compliant for toy product safety and labeling.

Colors: Fusion Blue, Fusion Orange, Fusion Violet, Fusion Green, Fusion Red, Fusion Yellow

Qty: 360

Price: \$1.06 ea. 1 color / \$1.45 ea. 2 color

Setup: \$67.70 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Glow in The Dark Flying Disc

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## **Product :**

Made in the USA, they feature a glow in the dark construction for some added fun. They measure 9 5/8 inch. in diameter and 1 1/4 inch. deep.

Colors: Glow in the Dark

Qty: 350 or 400

Price: \$1.40 ea. 1 color / \$2.00 ea. 2 color

Setup: \$67.67 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.



# 12 oz. Mood Stadium Cup



## Product :

The 12 oz. Mood Stadium Cup is made of durable plastic. Available in 10 vibrant colors, this cup changes color with ice cold liquids.. Optional lids available. Top shelf dishwasher safe. Think Pink. Warning: Severe weather conditions may affect the mood change.

Colors: Frosted/red, Yellow/green, Pink/purple, Orange/tropical Red, Frosted/blue, Frosted/orange, Frosted/purple, Blue/purple, Frosted/green, Green/blue

Qty: 360

Price: \$0.65 ea. 1 color / \$1.00 ea. 2 color

Setup: \$55.40 per color

Pricing includes 1 or 2 color imprint

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Mini Plastic Piggy Bank



## **Product :**

Measuring 3 3/4" x 2 3/4", this adorable item can be customized to your liking. It features a removable plug for coin retrieval and is CPSIA compliant.

Colors: Translucent Blue, Translucent Green, Translucent Red

Qty: 360

Price: \$1.28 ea. 1 color / \$1.60 ea. 2 color

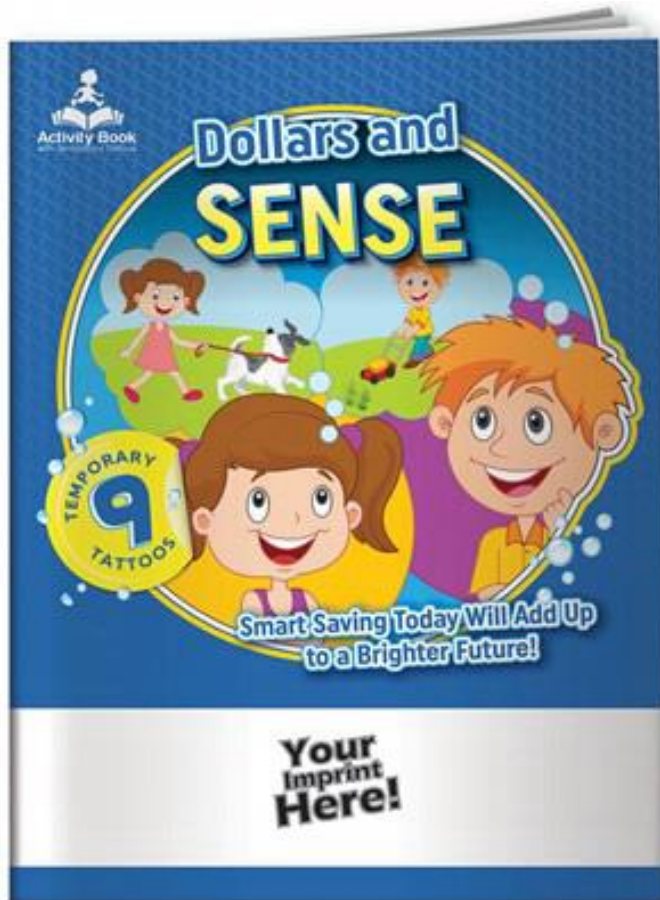
Setup: \$49.25 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# Activity Books with Temporary Tattoos



## Product :

Give kids a healthy sense of financial responsibility with this interactive Activity Book with Temporary Tattoos (TM). This "Dollars and Sense" item is filled with activities, games and coloring pages that help kids learn the value of saving for tomorrow. It teaches kids all about banks, checking and savings accounts, credit cards and other important financial tools

Qty: 360

Price: \$1.72 ea. 1 color / \$1.84 ea. 2 color

Setup: \$49.25 per color

Pricing includes 1 or 2 color imprint 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.

# 12" Flexible Ruler



## Product :

Show how flexible your business can be with this 12" Flexible Ruler! Measuring 12 5/16" x 1 1/2" x 1/16", this ruler features a 7" x 5/8" .

Colors: Clear, Translucent Red, Translucent Yellow, Translucent Green, Translucent Blue, Translucent Purple

Qty: 360

Price: \$1.15 ea. 1 color / \$1.44 ea. 2 color

Setup: \$49.25 per color

Pricing includes 1 or 2 color imprint in 1 location

E-mail proof included.

**Production:** 5-7 working days after proof approval plus transit time.



# Thank You

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